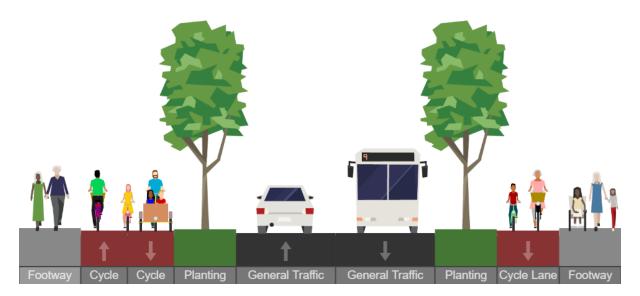


The 'Do-Optimum' Alternative



The 'Do-Optimum' scheme has been developed by a working party from Milton Road Residents' Association, Hurst Park Estate Residents' Association and the Cambridge Cycling Campaign. The conceptual diagrams which follow address City Deal objectives in the following ways:

<u>Bus priority</u> is addressed not by the provision of continuous bus-lanes but by focusing on key junctions and other root cause issues, for example:

- a. a bus-lane is provided on the outbound approach to the guided busway and the inbound approach to the Kings Hedges Road junction.
- b. a central bus-priority (early-release) lane (doubling as a right-turn filter outside peak hours) has been incorporated as an example inbound at the Arbury Road junction. A similar result could be achieved using a kerb-side bus-priority lane with a part-time right filter in the centre lane.
- c. a central bus-priority lane is shown as another option for outbound buses entering from the busy Elizabeth Way arm to the Highworth/Elizabeth Way roundabout. Although in this case the crossing for people walking and cycling gives priority instead to motor traffic, the low-speed geometry and the setback of the crossing is a very safe design that will be a major improvement over the existing conditions.
- d. the degree to which more bus-lanes and their locations may or may not be required is very dependent on other developments and mitigation measures which are likely to have significant effects on travel patterns. Cambridge

North station, the likely Addenbrookes station, city-centre congestion plans, bus routes into or around the centre and city-wide parking controls are just a few factors which need to be modelled and understood.

In the meantime it seems obvious that non-stopping buses should preferably be routed via Elizabeth Way rather than south of the roundabout down to Mitcham's Corner where their presence in large numbers would be incompatible with the city's redevelopment plan for an urban neighbourhood.

e. multi-door buses, step-free boarding from bus-stops as described in the following section, and cashless payment systems that are designed to keep dwell-times short and predictable will transform the customer experience and improve journey times and reliability. These all form part of a true bus priority plan.

Better cycling and walking journeys are catered for:

- f. by provision of continuous cycleways and footpaths of appropriate widths segregated from motor traffic by verges and trees. Provision for two-way cycling is made in those sections or sides of the road where there is a high demand from the local community for safe travel to and from the many schools and community hubs in the area.
- g. by the creation of additional walking and cycle crossings along Milton Road to make crossing the street easier and safer, especially near shops, schools and bus stops; and by placing zebra crossings on cycle lanes at the points where people walking need to cross them, such as at bus stops and junctions.
- h. by reconfiguration of the Highworth/Elizabeth Way roundabout to a continental-style design which incorporates parallel zebra/cycle crossings enabling safe negotiation by people walking and cycling through a lower speed, traffic-calmed junction.
- i. by having a similar roundabout treatment at the Kings Hedges road junction. An alternative signal-controlled layout is also illustrated which incorporates similar segregated, safe, signal-controlled crossings.

Enhancing the environment, streetscape and air quality are catered for:

j. by committing to an avenue of trees and verges

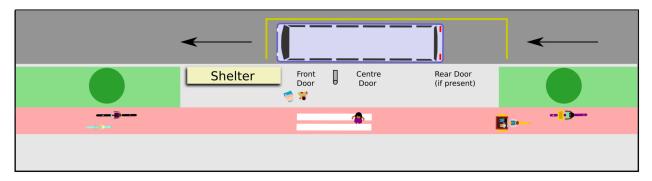
- k. by providing for new pockets of greenery at junctions
- I. by having verges wide enough to enable limited waiting zones to be inserted into the scheme to accommodate delivery vehicles, trade vehicles, and fully protected bus-stops with enough space for queueing and boarding passengers
- m. by introducing junctions with slower turning radii designed to calm traffic speeds
- n. by having an overall scheme which is likely to give confidence to users to make the switch to more sustainable, healthier and safer modes of travel.

Bus Priority Measures

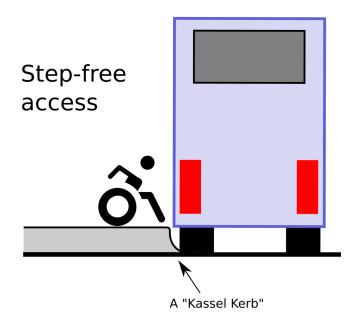
Based on the Accessible Bus Stop Design Guide (ABSDG) from Transport for London.

- Improve access to buses for people of all ages and abilities.
- Engineer reliable methods of bus boarding and alighting to decrease dwell times.
- Allow people to flow in and out of multiple doors on the vehicle.
- Enable the use of smart card payment (such as Oyster) by all operators within the greater region.
- Coordinate fares and scheduling between multiple operators and different modes.
- Simplify and subsidise fares to attract more passengers.

Designing Priority into Bus Stops

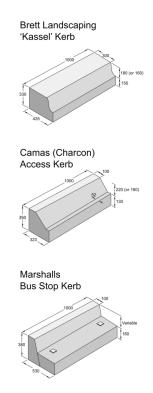


- Use the Bus Boarder Design (see Chapter 7, ABSDG) to make bus stops as efficient, reliable and accessible as possible. Never use lay-bys, as they cause delays and hinder step-free boarding.
- Arrange the passenger waiting area (Chapter 4) for clear passenger flow to and from multiple doors.
- Provide a Zebra crossing on any protected, separate cycle lane that is adjacent to the bus stop.

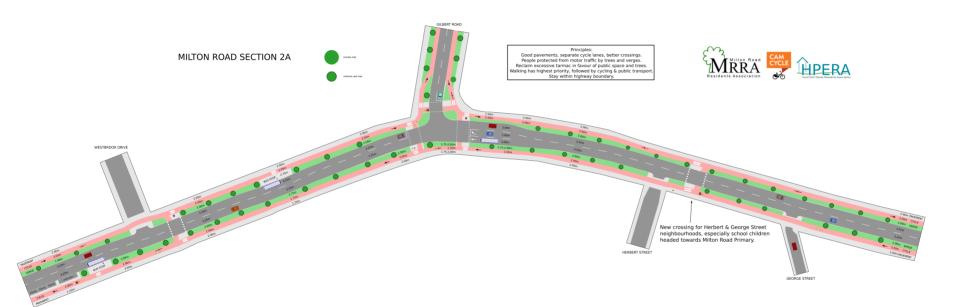


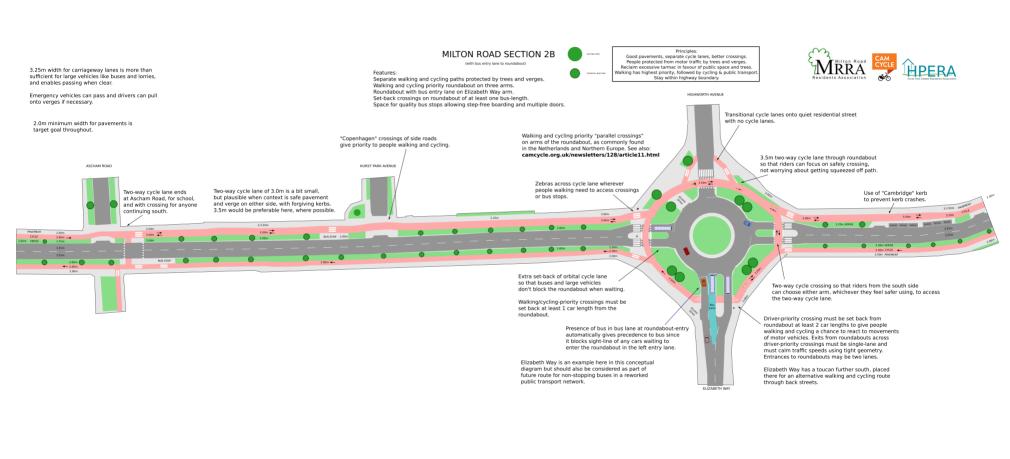
Various kerb designs are available that make it easy and simple for bus drivers to pull their vehicle up to a bus boarder-style bus stop with minimal gap and provide a flush, step-free interface for passengers waiting on the platform.

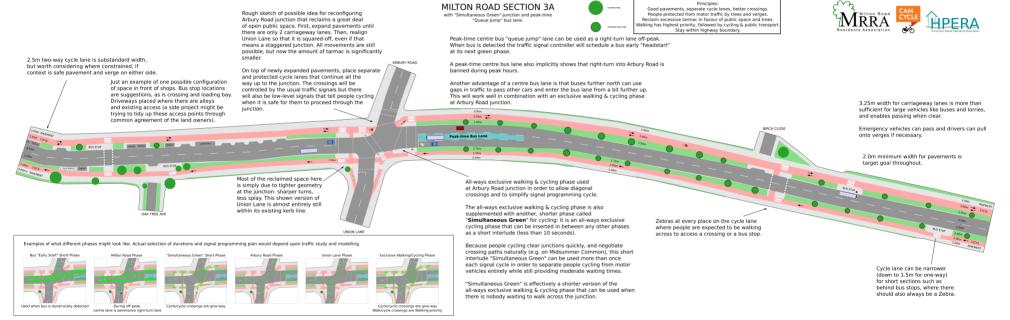
Flush, step-free boarding lowers dwell times and makes bus operation much more reliable, as well as vastly improving the bus riding experience for people with disabilities.



Special kerbs (from Chapter 9, ABSDG), designed to enable step-free boarding.



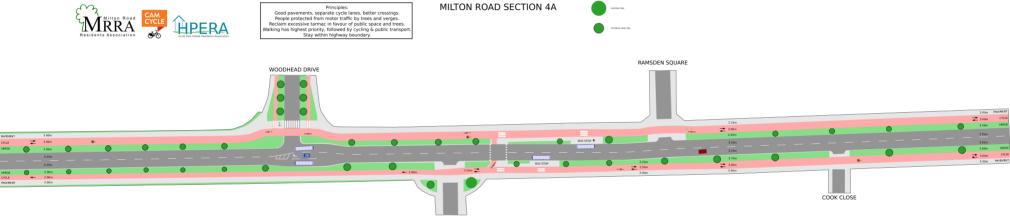




Principles: Good pavements, separate cycle lanes, better crossings, People protected from motor traffic by trees and verges. Reclaim excessive tarmac in favour of public space and trees. Walking has highest priority, followed by cycling & public transport. Stay within highway boundary, MIDDLETON CLOSE DOWNHAM'S LANE Consistency in the cycle lane makes it easier for family and sociable cycling. Use of "Cambridge" kerb between pavement and cycle lane to prevent kerb crashes.

MILTON ROAD SECTION 3B

Verge width is shifted between sides to show flexibility in this regard. Varies mainly between 1.75m and 3.00m. Tree locations are just examples; actual locations would depend on precise location of driveways and utilities.



MILTON ROAD SECTION 4A

